



## 2020 TRAVEL GOODS SHOW EXHIBITOR DEADLINES

### January 3, 2020

TGA Award nomination deadline

### January 6, 2020

Exhibitor Listing Form: Review your information in time for publication in The Show Issue of *Travel Goods Showcase* magazine

### January 3, 2020

Community Service Award nomination deadline

### January 24, 2020

Ad space reservation deadline for The Show issue of *Travel Goods Showcase* magazine

### January 24, 2020

"Create Your Own" Show Promotion Packages that include an ad in **The Show Issue of *Travel Goods Showcase*** magazine.

### January 28, 2020

Travel Goods Product Guide submission deadline

### January 28, 2020

"Create Your Own" Show Promotion Packages that include an ad in **The Post-Show Issue of *Travel Goods Showcase*** magazine.

### January 28, 2020 - February 26, 2020

New Products Pavilion product sample shipment

### January 28, 2020 - February 26, 2020

Exhibitor advance shipment

### February 5, 2020

Official Show Directory space reservation: You must be a *Travel Goods Showcase* advertiser in order to advertise in The Show Directory.

### February 7, 2020

New Product Pavilion submission deadline

### February 7, 2020

BEST OF Products Awards submission deadline

### February 7, 2020

"Create Your Own" Show Promotion Packages that include an ad in **The Post-Show Issue of *Travel Goods Showcase*** magazine. Travel Goods Product Guide is not available as one of the promotional items at this point.

### Coming Soon

Exhibitor (GES) discount deadline

### Coming Soon

Exhibitor direct shipment

### April 23, 2020

Post-Show Issue of *Travel Goods Showcase* magazine space reservation deadline